

Angela B. Pan

Photography

2013 MEDIA KIT



{ About Angela } Angela B. Pan is an award winning photographer, her work has been featured on ***TravelChannel.com, WashingtonPost.com,*** and more. She shares her love of photography on her wildly popular blog where new content and images are posted every weekday.

Combining her love of travel and photography, Angela started Angela B. Pan Photography in 2008 and quickly grew her visibility and success using social media and her blog to grow relationships, share her work with her global fans and significantly increase online sales of her images.

{ Clients } Her clients range from art consultants to photographers to fans and they all rave about the unique qualities of her images. As a result, a few of impressive accomplishments are:

- Recently published article in **Forbes Women** “How to Turn Your Creative Hobby Into A Lucrative Business”
- An invitation to present via live stream at the **Google+ Photographers Hangout** held in San Francisco to a live audience of 750 and thousands virtually
- One of her images that has garnered massive exposure online, **Vietnam Memorial Cloudy Sunrise** was featured on **ABC News** and as one of the **17 Sites You Must See Before You Die** on the blog **BuzzFeed**
- Collaboration with **Washington Flyer Magazine** on a series of instructional videos that are shown in airports in the Washington D.C. area with tips on how to shoot the local monuments.
- An invitation to join Young Entrepreneurs Council “YEC” to connect with AMAZING entrepreneurs from around the world

“I want people to feel beautiful and happy when they see my pictures”

Angela is a Washington D.C. native and graduate of Virginia Commonwealth University with a degree in BFA, Art Ed & Art History and a second degree in Marketing from George Mason University.

To learn more about Angela B. Pan and her photography visit her website. abpan.com.



RECENT IMAGES



Angela B. Pan Photography was born in 2008 and in just a few short years has become a very successful business and has made an impact in the field of photography.

Angela's website abpan.com encompasses her successes, including:



- An active blog which features a brand new, original photo every weekday and has been named one of the top 100 travel blogs by **Washington Flyer Magazine**. With over 2,000 unique monthly visitors from all over the world, including Singapore, India and Australia, fans react with emotional comments and testimonials about the content and images.
- Angela and her fans genuinely having fun interacting on the blog, various social media sites where she has over 20K followers and YouTube channel sharing their mutual love of photography, traveling, gear and techniques. It's a friendly and engaging space, just reading the comments is an education in becoming a better photographer.
- Her wildly popular images. Prints are available for sale and to add to their unique nature, they are limited to only 250 prints per image.
- Beautiful images sized appropriately for use as a computer background.
- An e-book titled "HDR Workflow - The Essential Guide for Beginners" – Angela's step-by-step process to stunning HDR landscape & architectural images.

Angela's iconic images are a perfect complement to travel magazines and blogs, tourism boards, airports, airlines, car rental agencies, hotels, local chambers to promote tourism and just about any other organization needing innovative and original imagery of their locales.



Washington Flyer Magazine and Angela collaborated on a series of instructional videos that are shown in airports in the Washington D.C. area with tips on how to shoot the local monuments. Angela posts new content to her active vlog every weekday. Her style is casual, conversational and encourages interaction with her audience which averages 2000 unique monthly visitors from all over the world.

“This is SO beautiful!!! I really enjoy the clarity of the image and the colors are so marvelously blended in. It’s really one of my favorite pictures right now that represents all of the importance of Memorial Day!”

Angie (commenting on Sunrise At The Mall)

Television

February 2012 – ABC for Capitol on Fire

January 2012 – ABC for Vietnam Memorial Cloudy Sunrise

Awards

November 2011 Best Shot of Fall: Honorable Mention – World Journal

November 2011 Water, Water Everywhere: Honorable Mention –

Chasing the Light Juried Photo Competitions

September 2011– Best Shot of Fall Foliage – Travel Channel

July 2011 – Best Travel Blogs of 2011–Washington Flyer Magazine

March 2011 Traveler of the week – Travel Channel

Publications

Ongoing–Washington Flyer Magazine shares Angela’s instructional videos shown in airports in the Washington D.C. area with tips on how to shoot the local monuments.

February 2012 – WashingtonPost.com homepage

January 2012 – WashingtonPost.com homepage

January 2012 – World Journal

September 2008 – Issue 17 – JPG Magazine

Blogs

July 2012—ForbesWomen—How to Turn Your Creative Hobby Into A Lucrative Business

July 2012—BuzzFeed– “17 Sites You Have To See Before You Die”

June 2012–Famous DC–Lower Senate Park

February 2012–Maids in Black blog

November 2011–365 Things to do in Washington DC

Washington Post: State of Nova



Questions & Answers

1. Why do you love photography?

I take pictures so that I can show everyone what it's like to see the world through my eyes. It's a colorful, amazing place that we should never take for granted and always take care of. I want everybody to appreciate the beauty of the place we live. It's my perspective, but I want people to feel beautiful and happy when they see my images.

2. How did you get started as a photographer and why did you decide to focus on travel photography?

My interest in photography started when I was in high school and continued while I was at VCU (art education and art history) and GMU (marketing). In July 2008 I purchased a Nikon D80. I felt a little overwhelmed, not knowing all the buttons and functions, but so excited for what lied ahead of me. I thought about all the places I wanted to go to shoot and so thrilled that I was actually taking my first steps towards a career in photography. I studied the principles and practices of photography, the work of other photographers. I discovered what really excited me was High Dynamic Range (HDR) photography.

I've always loved to travel and I really wanted to find a way where I could make it my living. Photography was the perfect piece to the puzzle.

I've been actively taking landscape and nature images for about a year now and I can't imagine doing anything else.

3. What is HDR Photography?

High Dynamic Range (HDR) combines multiple exposures of the same print and can result in incredibly beautiful pictures which blur our sense of the difference between reality and illusion. HDR truly brings images to life. I enjoy people looking at my photos and saying "WOAH! That looks almost 3-D!"

4. What inspires you? I love to travel and sharing my vision with others through my photography. I love waking up early in the morning to catch amazing sunsets as a backdrop to beautiful settings in nature, architecture and national monuments. I am also inspired by

collaborating with other travelers, photographers and bloggers which has given me wonderful opportunities to grow my presence online and share my art with more people.

5. Tell us more about your work.

My images are available for sale on my website, prints are limited to 250 copies of each image. Also available for sale on the website are desktop wallpaper selections and my e-book "HDR Workflow - The Essential Guide for Beginners" a step-by-step process to stunning HDR landscape & architectural images.

I post new images on my blog daily (M-F) and thoroughly enjoy the social aspect of using the blog and social media to connect with new people and receive the instant feedback that social media offers, this has definitely contributed to the swift growth of my business and craft.

6. What kind of camera / lenses do you use?

Since acquiring my Nikon D80, I've switched to a Canon 5d Mark ii full format camera. **Lenses:**

17-40mm f4 (Wide angle, great for landscapes) 100m Macro (Macro photography such as flowers or insects) 50mm f1.8 (Great portrait lens) 24-105mm f4 (All purpose lens)

{ Testimonials }

"I sent this picture of the Wall to an army friend who was badly wounded in Viet Nam. He was stunned. It was a very special moment and a salve to us both. I hope your career rockets, your pictures are just stunning. Thank you so very, very much."

Tim J., purchased "Vietnam Memorial Cloudy Sunrise"

"The quality of Angela's photography is outstanding. The print is beautiful; it practically pops out of the frame. It's a stunning piece that I'm proud to add to my collection."

Lynn O., purchased "Rock"

"Regardless of the subject, Angela's pictures always capture its soul. She truly has a great eye for photography. The compliments I receive from my purchases of her work never cease!"

Caroline C., purchased several pieces

{ Headshots }



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{ Contact }

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